1 **Reflection Activity: Network Purpose**

Later in this Guide, we cover approaches to engaging others in a collective discussion about purpose. First, you need to be clear on what *you* see as the potential for the network.

Write a few sentences describing your network's purpose, making sure to answer the five questions below. If your network's purpose is still emerging, write a draft statement based on what you know now.

1   What is the problem or opportunity that the network will address?

2   What is the unique contribution the network can make?

3   What type of collaborative activities could the network undertake?

4   Who should join the network?

5   How will the voices of those most impacted be represented?

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2 Reflection Activity: Network Purpose

Make a list of 5–10 top value propositions that you think are currently driving or will drive network participation.
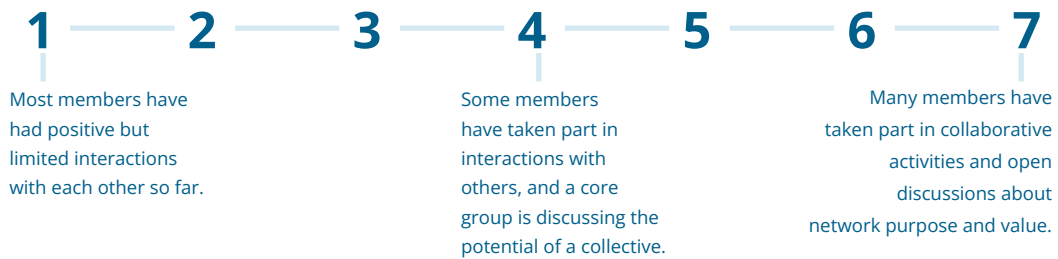
What are/will be the benefits for members as individuals? What will be the benefits for members as a collectivity?

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Make a list of individuals, organizations or small groups that could help you develop or refine this list of your network's individual and collective value propositions. Consider how to hear from a diverse cross-sector of members.

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③ Reflection Activity: Network Readiness

How ready is your network to respond to a survey? Circle the number on the 7-point scale that best describes where your network is now.

1 — **2** — **3** — **4** — **5** — **6** — **7**

Most members have had positive but limited interactions with each other so far.

Some members have taken part in interactions with others, and a core group is discussing the potential of a collective.

Many members have taken part in collaborative activities and open discussions about network purpose and value.

A score of 1–3 means that members may not have had enough experience to answer questions about how the network creates value, so now might not be the right time to conduct a survey.

A score of 4–7 means that you know who the main stakeholders or groups are that you should survey about network VPs.

If you have already surveyed members for other reasons, what were your criteria for selecting survey respondents?

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4 Reflection Activity: Member Survey Results

Based on what you have read in this Guide, is surveying an appropriate next step for you? If so, what do you hope to learn from the survey results? If you have already surveyed members, what did you learn?

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