## 1 Reflection Activity

Which of these statements applies to the network you are building? Please check all that apply.

You need a better understanding of how members are connecting to help you focus your network-building plans.

You want to measure the effectiveness of the steps you've taken to expand or strengthen connections in your network. Mapping now and at intervals over time will tell you if you are on track with your network-building efforts.

You want to help members "see" their larger network environment to use that information to be better network builders.

Write a short statement that describes why you want to invest in mapping your network now and what role the results will play in your current strategy for network development.

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## **2** Reflection Activity

Think about the type of connections you want to produce in your network (e.g., connections that make the exchange of information possible or support collaboration on projects). Now, think about how you would map your network using the survey approach from the previous cases. How would you phrase your survey questions? How would you describe and break down different types of member connections in your response options? Write your answers below.

Use what you write to build survey questions that will help you gather relevant information from members to inform your network strategy.

## **3** Reflection Activity

What existing data sources could help you better understand connections between network members? What would the data tell you about patterns of connectivity in your network?